

# Ivana Llobet

Half French - half Spanish biomedical engineer passionate about the intersection of healthcare, design and technology. I like to design solutions that are inclusive, user-centered, and cost-effective.



## EDUCATION

### Stanford University

- **Biodesign Innovation Fellowship**
- Auditing student (Frugal Sciences, Launchpad, Critical Issues in Global Health)

### Elisava School of Design and Engineering, Barcelona, Spain

- **MEng Industrial Design Engineering** (Distinction)
- Best dissertation award in product and service design (Grade: 10/10)

### Imperial College & Royal College of Art, London, UK

- **MSc Healthcare and Design** (Distinction)
- Design Led Innovation in Healthcare, Designing for Behaviour Change

### University of Barcelona, Spain

- **BSc Biomedical Engineering**
- Medical Robotics, Biomaterials, Biomechanics, Bioelectronics

### Lycée Français of Barcelona, Spain (Grade: 9.5/10)



## PROFESSIONAL EXPERIENCE

### Stanford – Stanford, CA

Global leader University in advancing education, technology and healthcare

#### Biodesign Innovation Fellow

08/2024 – present

- Focusing on identifying unmet clinical needs, developing medical device solutions, and navigating healthcare innovation from concept to commercialization.

### Odapt – Barcelona, Spain and Palo Alto, USA

Start-up - Medical device for people living with ostomy bags

#### CEO & Co-founder

06/2022 – present

- Leading UX strategy, product and service design. Project management.

### Think Next – Barcelona, Spain

Healthcare and design consultancy

#### UX Healthcare Researcher

06/2021 – 01/2023

- Foresight, trend analysis and future mapping. UX workshops, qualitative research. Content creation, social media management

### Sanofi Genzyme - Boston, USA

Pharmaceutical Company – Specialty care – Rare Diseases

#### Medical Operations & Excellence Associate – US Rare Diseases

11/2019 – 05/2021

- Led design sprints to improve rare disease diagnosis and care transitions, managed vendors for events, developed digital content, and directed medical strategy and analytics. Awarded the 2020 Individual Partnership Award for Operational Excellence.

### FACTEN - Paris, France and London, UK

Paris-based start-up specialized in big data for marketing and sales activities in life sciences.

#### International Business Manager (London)

09/2017 – 10/2019

#### Business Development (Paris)

02/2017 – 09/2017

- Researched and identified potential customers in B2B global niche markets of Academic Life Science. Attended tradeshow and obtained new leads.

### Redline Strategic Thinking - London, UK

Digital Healthcare Insight Consultancy with a patient centric focus.

#### Healthcare Data Analyst

04/2018 – 04/2019

- Conducted qualitative and quantitative analysis of social media and interviews, using the COM-B model to assess behavior change.

### Academia ASES - Barcelona, Spain

Academy for engineering university students.

#### Algebra and Biology Teacher

09/2015 – 01/2017

- Taught Algebra and Biology to groups of up to 30 students

### Hospital Clínic - Barcelona, Spain

Public Spanish Hospital founded in 1906 and ranked in 2023 as the second best in Spain.

#### Biomedical Engineer Researcher

07/2016 – 09/2016

- Undergone a research project on healing environments. Ran a qualitative study with 100 patients and healthcare professionals.



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Stanford, California, USA



## LANGUAGES

Native: Spanish, French and Catalan

Professional: English

Basic: Mandarin (HSK 1 level)



## TECHNICAL SKILLS

Microsoft Office (Excel, Word, PowerPoint), Rhino, Python, R, Tableau, NVIVO, Illustrator, InDesign, Arduino, Synthesio.



## COURSES

- 2024 – Funding a New Enterprise – Stanford
- 2018 - IDEO – Introduction to design thinking.
- 2012 and 2014 - Central Saint Martins, London – short courses on shoe design, make up for fashion, print-up making and product design.
- Others on [my LinkedIn](#)



## HACKATHONS

- 2022 – Boston – MIT Hacking Medicine. Health at Home track.
- 2021 – Hack the Hospital, St Joan de Deu & Boston Children's Hospital – Finalist.
- 2020 – Boston – MIT Covid-19 Challenge – design methods to identify immunity status.
- Others on [my LinkedIn](#)



## AWARDS

- 2024 (Global) – iF Design Award, Milan, Italy
- 2023 (Global) – Design Intelligence Award, China Academy of Art, Hangzhou
- 2023 (Global) – Formnext Start-up Challenge Winner, Germany
- 2023 (Spain) – Responsible Design Prize by Distributed Design Awards. Fab Lab Barcelona
- 2022 (Global) – BASF Forward AM Innovation Award– 25000 €
- Others on [my LinkedIn](#)



## PRESENTATIONS

- 2023 – Formnext Germany, 3D printing with silicone - a healthcare application
- 2022 – Mobile World Congress Barcelona, Spain – Transforming the Ostomy Bag Experience
- Others on [my LinkedIn](#)